

Privacy Policy – Blockchain Consulting GmbH

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Privacy Policy – Blockchain Consulting GmbH

Thank you for your interest in our website. The protection of your personal data is very important to us. Below, you will find information about how we process information about you collected through your use of this website. The processing of your data is carried out in accordance with the legal regulations on data protection. Insofar as our websites contains links to other websites, we have no influence or control over the linked contents and the data protection regulations applicable to those sites. We recommend that you check the privacy statements of linked websites to determine whether and to what extent personal data is collected, processed, used or made available to third parties.

A. Name and address of data controller

The data controller within the meaning of the GDPR, the national data protection laws of Member States and other data protection regulations is:

Blockchain Consulting GmbH

Neuhauserstrasse 17

80331 Munich

Germany

E-Mail: contact@blockchain-consulting.net

Website: www.blockchain-consulting.net

B. Name and address of data protection officer

The data protection officer acting on behalf of the data controller is:

Blockchain Consulting GmbH

This Privacy Policy is valid as at: 01.03.2019

Name: Dominik Fünkner

E-Mail: datenschutzbeauftragter@datenschutzexperte.de

Website: www.datenschutzexperte.de

C. Definitions

Our Privacy Policy is intended to be simple and understandable for all. The Privacy Policy generally makes use of the same terms as are used in the General Data Protection Regulation (GDPR). The official definitions are explained in Article 4 GDPR.

1. General information on data processing

1.1 Scope of processing of personal data

In principle, we process the personal data of our users only to the extent necessary for the provision of a functional website and of our content and services. As a general rule, the processing of our users' personal data takes place only with users' consent. The exception to this is cases in which prior consent is not possible for practical reasons and in which the processing of the data is permitted by law.

1.2 Legal basis for the processing of personal data

Where we are required to obtain the consent of the data subject for the processing of personal data, Article 6(1)(a) of EU General Data Protection Regulation (GDPR) serves as the legal basis.

Where it is necessary to process personal data for the performance of a contract to which the data subject is a party, Article 6(1)(b) GDPR serves as the legal basis. This also applies to processing operations required to implement pre-contractual measures.

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Insofar as the processing of personal data is required to fulfil a legal obligation to which our company is subject, Article 6(1)(c) GDPR serves as the legal basis.

In the event that vital interests of the data subject or another natural person require the processing of personal data, Article 6(1)(d) GDPR serves as the legal basis.

If processing is necessary to safeguard the legitimate interests of our company or a third party, and if the interest, fundamental rights and fundamental freedoms of the data subject do not outweigh the former, Article 6(1)(f) GDPR serves as the legal basis for processing.

1.3 Data deletion and storage duration

The personal data of the data subject will be deleted or blocked from processing as soon as the purpose of storage is no longer applicable. Beyond this, data may be stored insofar as its storage is permitted or required by European or national legislators as part of EU regulations, laws or other regulations to which the controller is subject. As such, the data will also be blocked or deleted when the storage period prescribed by the above-mentioned standards expires, unless there is a need for continued storage of the data for the purpose of concluding or fulfilling a contract.

2. Provision of the website and creation of log files

2.1. Description and scope of data processing

When you visit our web pages, it is a technical requirement for data to be transmitted to our web server via your internet browser. The following data is recorded as part of the ongoing connection between your internet browser and our web server for communication purposes:

- Domain visited

- Date and time of the request
- Access status (transfer file, file not found, etc.)
- Web browser and operating system used
- IP address of the requesting computer
- Amount of data transmitted

We collect the above-mentioned data to ensure the smooth establishment of a connection and to enable users to browse our website in a convenient fashion. In addition to the above, the log file serves to enable the evaluation of system security and stability. It also serves administrative purposes.

2.2. Legal basis for data processing

The legal basis for the temporary storage of data and log files is Article 6(1)(f) GDPR.

2.3. Purpose of data processing

The temporary storage of the IP address by the system is necessary to allow the website to be delivered to the user's computer. To facilitate this, the user's IP address must be retained for the duration of the session.

It is stored in log files to ensure the functionality of the website. In addition, the data is used to optimise the website and to ensure the security of our information technology systems. No evaluation of the data for marketing purposes takes place in connection with this storage.

We have a legitimate interest in the processing of data for the above-mentioned purposes according to Article 6(1)(f) GDPR.

2.4. Duration of storage

The data will be deleted as soon as it is no longer required to fulfil the purpose of collection. Where data has been collected for the purpose of providing the website, this will be the case once the respective session is complete.

Where data is stored in log files, this will be the case after three days at the latest. Under certain circumstances, the data may also be stored for longer. In these cases, the IP addresses of users will be deleted or masked such that it is no longer possible to assign them to the calling client.

2.5. Options for objection and removal

The collection of data for the provision of the website and the storage of data in log files is essential for the operation of the website. As such, there is no opportunity for the user to object to these measures.

3. Use of cookies

3.1. Description and scope of data processing

Our website uses cookies. Cookies are text files that are stored in or by the internet browser on the user's computer system. When a user visits a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string that allows the browser to be uniquely identified when the website is reopened.

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser is identified every time a user clicks to a different page. The following data are stored and transmitted in cookies:

- Language settings

Our website also uses cookies that enable an analysis of users' browsing behaviour.

These cookies can transmit the following data:

- Entered search terms
- Frequency of page views

- Use of website functions

User data collected in this way is pseudonymised using technical measures. This means that it is no longer possible to assign the data to the calling user. The data is not stored in conjunction with other personal data about the same user.

When they access our website, users are presented with a banner informing them about the use of cookies for analysis purposes and referring them to this privacy policy. They are also provided with information about how to prevent the storage of cookies in their browser settings.

When they access our website, users are presented with information about the use of cookies for analysis purposes. Their consent is obtained for the processing of the personal data using these cookies. They are also made aware of this Privacy Policy.

3.2. Legal basis for data processing

The legal basis for the processing of personal data using cookies is Article 6 (1) lit. f GDPR.

3.3. Purpose of data processing

Technically necessary cookies are used to simplify the use of websites for users. Some features of our website cannot be provided without the use of cookies. In these cases, it is necessary for the browser to be re-identified every time the user clicks to a different page.

We require cookies for the following uses:

- Applying language settings

The user data collected by technically necessary cookies will not be used to create user profiles.

Analysis cookies are used to improve the quality of our website and its contents. The analysis cookies provide us with information about how the website is used and thus enable us to continually optimise it. In addition, we use analysis cookies

to ascertain the level of user interest in our website and whether there is sufficient information available.

For these purposes, we have a legitimate interest in the processing of personal data pursuant to Article 6(1)(f) GDPR.

3.4. Duration of storage and options for objection and removal

Cookies are stored on the user's computer. The computer then transmits the collected information to us. As a user, therefore, you have full control over the use of cookies. By changing the settings in your internet browser, you can disable or restrict the transmission of cookies. Previously saved cookies can be deleted at any time. This can also be carried out on an automatic basis. If cookies are disabled for our website, it may not be possible to use all the functions of the website in full.

You can set your browser such that you are informed about the setting of cookies. You can also decide on the setting of cookies on a case-by-case basis, accept cookies for specific cases, reject cookies by default or activate the automatic deletion of cookies when closing the browser. Cookie settings can be managed under the following links for each browser.

Firefox:

<https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Internet Explorer:

<http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookies>

Chrome:

<http://support.google.com/chrome/bin/answer.py?hl=de&hlrm=en&answer=95647>

Safari: https://support.apple.com/kb/ph21411?locale=de_DE

Opera: <http://help.opera.com/Windows/10.20/de/cookies.html>

You can also manage the cookies of many companies and advertising-related features on a case-by-case basis. Use the corresponding user tools to do this, available at <https://www.aboutads.info/choices/> or <http://www.youronlinechoices.com/uk/your-ad-choices>

Most browsers also offer a so-called "Do Not Track" feature that lets you specify that you do not wish to be "tracked" by websites. With this feature enabled, your browser will tell ad networks, websites, and applications that you do not wish to be tracked for behavioural advertising and the like. Information and instructions on how to manage this feature for each browser provider can be found at the following links:

Google Chrome:

<https://support.google.com/chrome/answer/2790761?co=GENIE.Platform%3DDesktop&hl=de>

Mozilla Firefox: <https://www.mozilla.org/de/firefox/dnt/>

Internet Explorer:

<https://support.microsoft.com/de-de/help/17288/windows-internet-explorer-11-use-do-not-track>

Opera: <http://help.opera.com/Windows/12.10/de/notrack.html>

Safari: https://support.apple.com/kb/PH21416?locale=de_DE

In addition, you can choose to prevent the loading of so-called "scripts" by default. NoScript allows you to run JavaScripts, Java and other plug-ins only on the trusted domains of your choice. Information and instructions on how to use this feature can be obtained from your browser provider (e.g. for Mozilla Firefox: <https://addons.mozilla.org/en/firefox/addon/noscript/>).

Please note that disabling cookies may limit the functionality of this website.

4. Contact form and email contact

4.1. Description and scope of data processing

Our website features a contact form that can be used to contact us electronically. If a user avails themselves of this feature, the data entered in the input field is transmitted to us and stored. This data includes:

- Name
- Email address

- Subject
- message

At the time of sending the message, the following data is also stored:

- The IP address of the user
- Date and time of the contact

Consent is obtained for the processing of this data as part of the sending process, and the user is referred to this Privacy Policy.

Alternatively, users may contact us via the email address provided. In this case, personal data transmitted by email will be stored by us.

No data will be disclosed to third parties in connection herewith. The data will be used exclusively for processing the conversation.

4.2. Legal basis for data processing

The legal basis for the processing of data on the basis of the user's consent is Article 6(1)(a) GDPR.

The legal basis for the processing of the data transmitted in the course of sending emails is Article 6 (1) lit. f DSGVO.

4.3. Purpose of data processing

Personal data from the input field is processed only for the purpose of processing the contact request. Likewise, if a user contacts us via email, we have a necessary legitimate interest in processing the data.

Insofar as other personal data is processed during the sending process, this is to prevent misuse of the contact form and to ensure the security of our information technology systems.

4.4. Duration of storage

The data will be deleted as soon as it is no longer required to fulfil the purpose of collection. In the case of personal data from the contact form input field and personal data sent by email, this will be the case when the respective conversation with the user has ended. The conversation has ended once it becomes evident, from the circumstances of the conversation, that the matter at hand has been clarified.

Any additional personal data collected during the sending process will be deleted at latest after a period of seven days.

4.5. Options for objection and removal

The user has the opportunity to revoke their consent to the processing of personal data at any time. If a user has contacted us via email, he may object to the storage of their personal data at any time. In such a case, it is not possible for the conversation to continue.

Consent for the processing and storage of personal data can be revoked via the contact form or via email.

In this case, all personal data stored as part of the contact process will be deleted.

4.6. Protection of minors

This page is not intended for persons under 18 years old. In general, although with some exceptions, data protection laws –including the General Data Protection Regulation–require that the collection of personal data from persons under the age of 16 (“children”) is subject to parental consent.

If a specific Member State of the European Union does not stipulate a lower age limit (insofar as this lower age limit is not below 13 years), the General Data Protection Regulation obliges parents to give their consent. If you are a parent or guardian and you know that your child has provided us with personal

information, please contact us. If we find that a person under the age of 16 has provided us with personal information, we will immediately delete this information from our servers.

5. Web analytics by Google Analytics

5.1. Scope of processing of personal data

Our website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies. Cookies are text files that are stored on your computer and allow your use of the website to be analysed. Cookie-generated information about your use of this website is usually transmitted to and stored by Google on servers in the United States. The US-based company Google Inc. is certified under the US Privacy Shield, which ensures compliance with the requisite level of data protection in the EU.

5.2. Legal basis for the processing of personal data

Processing is carried out in accordance with Article 6(1)(f) GDPR and § 15 (3) TMG based on our legitimate interest in the statistical analysis of user behaviour for optimisation and marketing purposes.

5.3. Purpose of data processing

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, compile reports on website activity and provide the operator with other services related to website activity and internet usage. The IP address transmitted by your browser in connection with Google Analytics will not be merged with other information held by Google. The Google Analytics Terms of Use and Privacy Policy are available at the following links: <http://www.google.com/analytics/terms/en.html> and <https://www.google.com/intl/en/policies/>.

5.4. Duration of storage

You can prevent the storage of cookies by adjusting the corresponding settings in your browser software. However, please be aware that if you do this, you may not be able to access the full functionality of this website. You may also prevent Google from collecting and processing cookie-generated data relating to your use of this website (including your IP address) by downloading and installing the Google available at the following URL <http://tools.google.com/dlpage/gaoptout?hl=en>

5.5. Options for objection and removal

Clicking on the following link prevents the collection of information by Google Analytics by setting a so-called "opt-out cookie":

[Deaktivierung von Google Analytics](javascript:gaOptout())

For information about how user data is processed by Google Analytics, please refer to the Google Privacy Policy: <https://support.google.com/analytics/answer/6004245?hl=en>

6. Use of Google Web Fonts

6.1. Scope of processing of personal data

This site uses so-called "web fonts" provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google") to ensure the uniform presentation of fonts. Google Web Fonts permits us to use external fonts known as Google Fonts.

When you access our website, the required Google Font is loaded from your web browser into your browser cache so that texts and fonts can be displayed correctly. This is necessary to enable your browser to display a visually optimised version of our website texts. If your browser does not support this feature, a default font will be used by your computer for viewing. The integration of these web fonts is performed by a server call, usually a Google server in the USA. This causes information to be transmitted to the server about which pages of our

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website you have visited. The IP address of the browser of the user's end device is also stored by Google.

6.2. Legal basis for the processing of personal data

This is also covered by our legitimate interest pursuant to Article 6(1)(f) GDPR.

6.3. Purpose of data processing

We use Google Web Fonts for optimisation purposes, in particular to improve the use of our website for visitors and to make its design more user-friendly.

6.4. Duration of storage

Google has signed up to the Privacy Shield Agreement between the European Union and the United States and is certified in accordance herewith. This means that Google has agreed to comply with the standards and regulations of European data protection law. Further information can be found under the following link:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

6.5. Options for objection and removal

For more information on privacy, see the Google Privacy Policy:
<http://www.google.de/intl/de/policies/privacy>

For more information about Google Web Fonts, see:

<http://www.google.com/webfonts/> ,

<https://developers.google.com/fonts/faq?hl=en-US&csw=1> and

<https://www.google.com/fonts#AboutPlace:about> .

7. Rights of data subjects

Insofar as personal data about you is processed, you are defined as a data subject within the meaning of the GDPR and are entitled to demand the following rights from the data controller:

7.1. Right to information (pursuant to Article 15 GDPR)

You may ask the data controller for confirmation as to whether personal data concerning you will be processed by us. If such processing is taking place, you can request information from the data controller about the following:

- (1) The purposes for which personal data is being processed;
- (2) The categories of personal data being processed;
- (3) The recipients or categories of recipients to whom the personal data concerning you has been disclosed or is to be disclosed;
- (4) The planned duration of the storage of your personal data or, if specific information in this regard is not available, the criteria for determining the duration of storage;
- (5) The right to rectification or deletion of personal data concerning you, the right to restriction of processing by the controller or the right to object to such processing;
- (6) The existence of a right to appeal to a supervisory authority;
- (7) All available information on the source of the data, if the personal data has not been collected directly from the data subject (you);
- (8) Any use of automated decision-making, including profiling, according to Article 22(1) and (4) GDPR and—at least for the cases outlined therein—meaningful

information on the logic involved and the scope and intended impact of such processing on the data subject.

You have the right to request information about whether the personal data concerning you will be transferred to a third country or an international organisation. In this regard, you may request to be instructed regarding the

appropriate warranties pursuant to Article 46 GDPR in connection with the transfer.

7.2. Right to rectification (pursuant to Article 16 GDPR)

You have a right to request the rectification and/or completion of your personal data from the controller if the data being processed about you is incorrect or incomplete. The controller must carry out the rectification without delay.

7.3. Right to limitation of processing (pursuant to Article 18 GDPR)

You may request the restriction of processing of your personal data under the following conditions:

- (1) If you contest the accuracy of your personal information for a period of time that enables the controller to verify the accuracy of your personal information;
- (2) If the processing of the personal data is unlawful, but you decline the deletion of the data and instead request the restriction of its use;
- (3) If the controller no longer needs the personal data for the purposes of processing, but you require it to assert, exercise or defend legal claims; or
- (4) If you have objected to the processing pursuant to Article 21 (1) GDPR and it is not yet certain whether the legitimate reasons of the data controller outweigh your reasons.

If the processing of personal data concerning you has been restricted, this data may only be used with your consent, for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person, or for reasons of important public interest within the Union or a Member State.

If processing is restricted in accordance with the above-mentioned conditions, you will be informed by the controller before the restriction is lifted.

7.4. Right to cancellation (pursuant to Article 17 GDPR)

A. Obligation to delete

You may request the controller to delete your personal information without delay. The controller is obligated to fulfil this request if one of the following conditions is met:

- (1) If the personal data concerning you is no longer required for the purposes for which it was collected or otherwise processed.
- (2) If you revoke the consent on which the processing was based pursuant to Article 6(1)(a) or Article 9(2)(a) GDPR, and there is no other legal basis for the processing.
- (3) If you object to processing pursuant to Article 21(1) GDPR and there are no justifiable reasons for processing having precedence over this objection, or you object to processing pursuant to Article 21(2) GDPR.
- (4) If your personal data has been processed unlawfully.
- (5) If the deletion of personal data concerning you is required to fulfil a legal obligation under Union law or the law of the Member States to which the controller is subject.
- (6) If the personal data concerning you was collected in relation to information society services offered pursuant to Article 8 (1) of the GDPR.

B. Disclosure of information to third parties

If the controller has made personal data concerning you public and is then obligated to delete it in accordance with Article 17(1) GDPR, they shall—taking into account the available technologies and their implementation costs—take appropriate measures, including technical ones, to inform all data controllers carrying out the processing of your personal data that you, as a data subject, request them to delete all links to such personal data or to copies or replicas of such personal data.

C. Exceptions

No right to deletion exists insofar as processing is necessary:

- (1) To exercise the right to freedom of expression and information;
- (2) To fulfil a legal obligation for which this processing is necessary under a Union or Member State law applicable to the controller, or for the performance of a task in the public interest or in the exercise of official authority delegated to the controller.

(3) For reasons of public interest in the field of public health pursuant to Article 9(2)(h) and Article 9(3) GDPR;

(4) For archival purposes of public interest, for scientific or historical research purposes or for statistical purposes according to Article 89 (1) GDPR, to the extent that the right referred to in subparagraph (a) is likely to render impossible or seriously hinder the achievement of the objectives of this processing, or

(5) To assert, exercise or defend legal claims.

7.5. Right to information (pursuant to Article 19 GDPR)

Insofar as you have the right to request the rectification, deletion or restriction of processing of your data by the controller, they are obliged to notify all recipients to whom your personal data has been published of this need for rectification, deletion or restriction of processing, unless this proves to be impossible or involves a disproportionate effort.

You have the right to be informed about these recipients.

7.6. Right to data portability (according to Article 20 GDPR)

You have the right to receive the personally identifiable information you provide to the controller in a structured, common and machine-readable format. You also have the right to transfer this data to another controller without hindrance by the controller to whom the personal data was originally provided, provided that

(1) The processing is based on consent pursuant to Article 6(1)(a) GDPR or Article 9(2)(a) GDPR or on a contract pursuant to Article 6(1)(b)GDPR and

(2) The processing is carried out by automated means.

In exercising this right, you also have the right to request that personal data concerning you be transmitted directly from one controller to another, insofar as this is technically feasible. Freedoms and rights of other persons may not be negatively affected in connection herewith.

The right to data portability does not apply to the processing of personal data necessary for the performance of a task in the public interest or in the exercise of official authority delegated to the controller.

7.7. Right of opposition (pursuant to Article 21 GDPR)

You have the right, at any time and for reasons arising from your particular situation, to object to the processing of your personal data on the basis of Article 6(1)(e) or f GDPR; this also applies to profiling based on these provisions.

The controller will no longer process the personal data concerning you unless they can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or if the processing is for the purposes of asserting, exercising or defending legal claims.

If the personal data concerning you is processed for the purpose of direct marketing, you have the right to object, at any time, to the processing of your personal data for the purposes of such advertising; this also applies to profiling, insofar as it is associated with such direct marketing.

If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes. Notwithstanding Directive 2002/58 /EC, you have the option, in the context of your use of information society services, of exercising your right to opt-out by means of automated procedures that use technical specifications.

7.8. Right to revoke consent under data protection law (pursuant to Article 7(3) GDPR)

You have the right to revoke your consent for data processing at any time. A revocation of consent does not affect the legality of the processing carried out prior to the revocation.

7.9. Automated decision making on a case-by-case basis, including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, that will have a legal effect on you or otherwise negatively affect you in a similar manner. This does not apply if the decision

(1) Is required for the conclusion or performance of a contract between you and the controller;

(2) Is permitted by Union or Member State legislation to which the controller is subject, and where such legislation contains appropriate measures to safeguard your rights and freedoms and legitimate interests, or;

(3) With your express consent.

However, these decisions may not be based on special categories of personal data under Article 9(1) GDPR, unless Article 9(2)(a) or (g) GDPR apply and reasonable measures have been taken to protect your rights, freedoms and legitimate interests.

With regard to the cases mentioned in (1) and (3), the controller shall take appropriate measures to uphold your rights, freedoms and legitimate interests, including—at least—the right of a person to intervene with the controller, to express their position and to challenge a decision.

7.10. Right to complain to a supervisory authority (pursuant to Article 77 GDPR)

Without prejudice to any other administrative or judicial remedy, you shall have the right to complain to a supervisory authority, in particular in the Member State of your place of residence, your place of employment or the place of the alleged infringement, if you believe that the processing of personal data concerning you violates the GDPR.

The supervisory authority to which the complaint has been submitted shall inform you, as the complainant, of the status and result of the complaint, including the possibility of judicial remedy pursuant to Article 78 of the GDPR.

8. Adjustments and current version of the Privacy Policy

We reserve the right, if necessary, to adapt or update this privacy policy in compliance with the applicable data protection regulations. This allows us to adapt the policy to other current requirements and to take into account changes in our services, e.g. the introduction of new services. The most recent version of the Policy applies for your visit today.